

LAKEWOOD VILLAGE LITTLE LEAGUE

P.O. Box 8446; Long Beach, CA 90808 Phone: (562) 429-5206

Website: LVlittleleague.com Non-Profit Tax ID# 23-7347975

2010 Sponsorship Program

It is that time of year again! This year, Lakewood Village Little League embarks on its 56th year of providing the youth of our area the opportunity to learn, perfect, and show off their baseball skills. However, we are yet again experiencing another tough economical year and for many families, baseball may not be in their budget. LVLL has made a conscious effort to try and ease the financial burden and allow the opportunity to play baseball a reality for our youth. On several occasions this year we, as a league, have granted scholarships for returning players whose families have been hit the hardest by these economic woes. We only increased our enrollment fee by \$10 per child due to the City of Long Beach's decision to mandatorily tax the league a "Park Usage" fee of \$10 per child enrolled to play baseball. We made it a pass through fee until the City reconsiders their decision and eliminates this tax. This is where a local business like yours can help.

Your support allows us to continue to provide a quality recreational opportunity for over 350 players in our community. LVLL is a non-profit organization run strictly by volunteers and we depend on sponsorships, donations, and concession revenues to operate. The goal of the sponsorship program is to achieve an increased amount of sponsorships and donations for the purpose of improving the league, its facilities, and provide a continuous opportunity to learn and enjoy baseball.

There are several ways that a business or individual can provide support to our program. The four levels of sponsorship are listed on the next page. In addition to financial sponsorships, we also welcome donations of merchandise or gift certificates which can be used for raffles and other fundraising events throughout the year. You may also want to donate your professional services to the league. We have several projects we have been discussing to improve our facilities such as enlarging and improving our concession stand. We also welcome assistance for our yearly needs of custodial cleaning, fence repairing, grounds improvement and maintenance, and building maintenance.

The Board of Directors, the participating parents, and the kids of LVLL hope you find the opportunity to support us this and every year. We thank you for taking the time to consider our sponsorship program and help support the youth of our community.

Sincerely,

Andy Fife
Sponsorship Chair
Cell # 562-508-5508
Email: pafife@hotmail.com or sponsors@lvlittleleague.com

NOTE: For convenience, you can fax the attached form for faster processing to 562-938-8232, THANK YOU!

LEVELS OF SPONSORSHIP

HALL of FAME = \$500.00

Full page Advertisement in Year Book

Sponsor Recognition throughout the season by the Game Announcers

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Company Banner placed on Major Field Backstop (3'x4') for entire 2010 season

Commemorative Plaque

MVP = \$400.00

Half page Advertisement in Year Book

Sponsor Recognition throughout the season by Game Announcers

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Company Banner placed on Major Field Backstop (3'x4') for entire 2010 season

Commemorative Plaque

ALL STAR = \$300.00

Business Card Advertisement in Year Book

Sponsor Recognition throughout the season by Game Announcers

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Commemorative Plaque

GOLD GLOVE = \$150.00

Listed in our Year Book Sponsor Page

Sponsor Recognition throughout the season by Game Announcers

Flyers/Business Card on Display on Community Sponsor Board

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2010 Sponsorship Application

Please indicate a Sponsorship Level.

Hall of Fame

MVP

ALL STAR

GOLD GLOVE

Other Donations: (gift certificates, equipment, professional services, etc. & dollar value)

Sponsor/Business Name: _____

Address: _____

Phone: _____ Website: _____

Contact Person: _____ Phone: _____

Note: The banner company will design the banner by either scanning a business card and designing as close to the business card as possible or you can provide sketch of how you would like the banner design or you can submit a disk that has the image desired on the banner in pdf format. Any sketches that have a company logo will require a business card to be submitted for scanning purposes.

All banner designs and layouts must be reviewed and approved by the Sponsorship Chair & League President.

Sponsor/Business Representative Signature: _____ Date: _____

For League Use Only:

Approved: _____ Date: _____

Sponsorship Chair

_____ Date: _____

League President