

LAKEWOOD VILLAGE LITTLE LEAGUE

P.O. Box 8446; Long Beach, CA 90808 Phone: (562)429-5206 Website: LVlittleleague.com

Non-Profit Organization Federal ID # 23-7347975

2011 Sponsorship Program

It is that time of year again! Lakewood Village Little League embarks on its 57th year of providing the youth of our area the opportunity to learn, perfect, and show off their baseball skills. As always, LVLL makes a conscious effort to provide the best baseball experience for our children and fans. We greatly depend on volunteerism and financial support through donations. We simply cannot raise registration fees to meet the demands of maintenance and improvement of the ballfields for participants and viewers alike. LVLL will be looking for local business and corporate donations, as well as individual donations, to meet our needs for improvement and maintenance. As some of you know, last year the City placed an additional financial burden on our league by imposing a \$10/child participation fee for park usage. We in turn did not see any benefit in terms of better care of the grounds or maintenance of our fields by the city. This is where you can help by contacting your company or any local business or company and request a financial donation. Some companies have matching dollar agreements for non-profit organizations. If you know of any business that may be willing to help, please contact them on our behalf.

LVLL is a non-profit organization run strictly by volunteers and we depend on sponsorships, donations, and concession revenues to operate. The goal of the sponsorship program is to achieve an increased amount of sponsorships and donations for the purpose of improving the league, its facilities, and provide a continuous opportunity to learn and enjoy baseball.

There are several ways that a business or individual can provide support to our program. The 4 levels of sponsorship are listed on the next page. In addition to financial sponsorships, we also welcome donations of merchandise or gift certificates which can be used for raffles and other fundraising events throughout the year. You may also want to donate your professional services to the league. We have several projects we have been discussing to improve our facilities such as enlarging and improving our concession stand, along with our yearly needs of custodial cleaning, fence repairing, grounds improvement and maintenance, and building maintenance.

The Board of Directors, the participating parents, and the kids of LVLL hope you find the opportunity to support us this and every year. We thank you for taking the time to consider our sponsorship program and help support the youth of our community. If you have any questions or would like to discuss your options, please contact me at the number or email listed below.

Sincerely,

Andy Fife

Sponsorship Chairperson

Cell # 562-508-5508

Email: pafife@hotmail.com or sponsors@lvlittleleague.com

LEVELS OF SPONSORSHIP

HALL of FAME = \$600.00

Full page Advertisement in Year Book

“Opening Day” Sponsor Recognition & Saturday Game Day Recognition

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Company Banner placed on Major Field Backstop (3’x4’) for entire 2011 campaign

Commemorative Plaque

MVP = \$500.00

Half page Advertisement in Year Book

“Opening Day” Sponsor Recognition & Saturday Game Day Recognition

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Company Banner placed on Major Field Backstop (3’x4’) for entire 2011 campaign

Commemorative Plaque

ALL STAR = \$400.00

Business Card Advertisement in Year Book

“Opening Day” Sponsor Recognition & Saturday game Day Recognition

Flyers/Business Card on Display on Community Sponsor Board

Website Page Banner

Commemorative Plaque

GOLD GLOVE = \$200.00

Listed in our Year Book Sponsor Page

“Opening Day” Sponsor Recognition & Saturday Game Day Recognition

Flyers/Business Card on Display on Community Sponsor Board

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2011 Sponsorship Application

Choose a Level of Sponsorship:

Hall of Fame

MVP

ALL STAR

GOLD GLOVE

Other Donations: (gift certificates, equipment, professional services, etc. & dollar value)

Sponsor/Business Name: _____

Address: _____

Phone: _____ Website: _____

Contact Person: _____ Phone: _____

Note:

The banner company will design the banner by either scanning a business card and designing as close to the business card as possible or a sketch of how you would like the banner designed is provided or a disk that has the image desired on the banner in a pdf. File format can be submitted. Any sketches that have a company logo will still require a business card to be submitted also for scanning purposes. All banner designs and layouts must be reviewed and approved by the Sponsorship Chairperson & League President.

Sponsor/Business Representative Signature: _____ Date: _____

For League Use Only:

Approved: _____ Date: _____

Sponsorship Chairperson

_____ Date: _____

League President

